

TheConcordian

ADVERTISING RATES 2019-20

RATES:

Standard Rate \$6.00/column inch
 Applies to small businesses, entrepreneurs, and nationally and internationally known businesses.

Classified Rates:

On-campus advertiser

(limit of 35 words) \$10.00

Off-campus advertiser

(limit of 35 words) \$15.00

Additional 20 words \$8.00

Color Price Additional \$3.00/column inch

Print DISCOUNTS:

Non-Profit Organizations:

10% off total cost of advertisement

On-Campus Organizations and Departments:

20% off total cost of advertisement

Number of Advertisements:

Bundle (4 ads)

Full Year/Two Semester (10 ads)

Discount:

4%

8%

INSERTS:

Forum Stuffing Fee: \$30 per 1,000 or \$105 per 3,500

Place your insert order and take care of billing with The Concordian advertising manager. Send inserts by Monday preceding Thursday's paper to:

The Forum

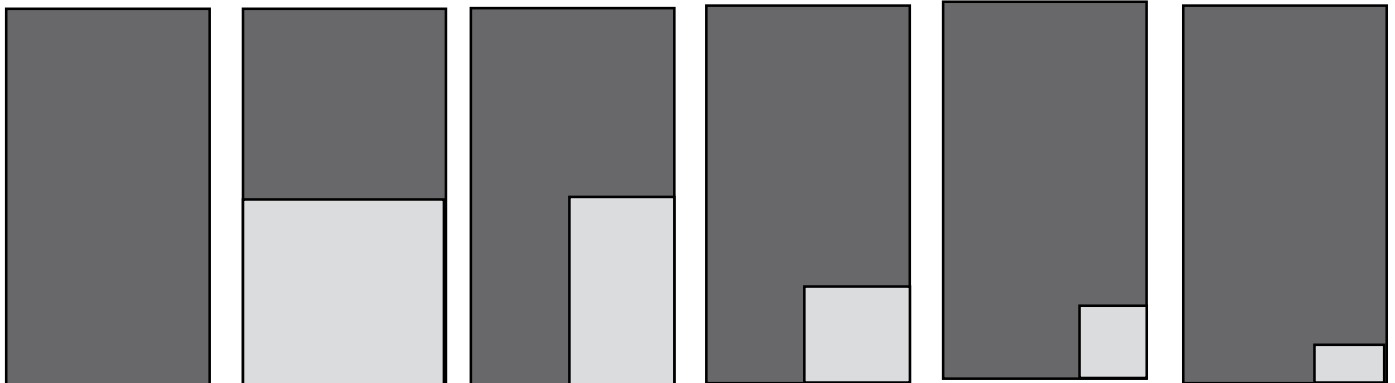
Attn: Concordian

101 5th St. N

Fargo, ND 58102

COST EXAMPLES FOR STANDARD RATE:

(grayscale)



Full Page	Half Page	Quarter Page	Eighth Page	Popular Choice	Smallest Option
6 columns x	6 columns x	3 columns x	3 columns x	2 columns x	2 columns x
20 inches =	10 inches =	10 inches =	5 inches =	4 inches =	2 inches =
120 col. inches	60 col. inches	30 col. inches	15 col. inches	8 col. inches	4 col. inches
\$720.00	\$360.00	\$180.00	\$90.00	\$48.00	\$24.00